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CharterOak Acoustics Celebrates Major Milestones Early in 2007

Enfield, Connecticut USA (February 23, 2007) CharterOak Acoustic Devices, manufacturers of hi-quality, hand assembled audio equipment announced a major milestone with the sale of their 200th SA538 microphone. Serial number 200 has been treated with a celebratory surprise finish to mark this achievement and will be on display at the New York AES Convention this fall. The flagship model SA538 has only been available since its public debut at the 2005 AES Show in Barcelona. In a little less than 2 years, the mic has gained a solid reputation for unique sound and excellent build quality which is carried over into the entire product line. As of today, CharterOak has a combined sale of 500 units across five models in 14 countries.

As the brand becomes more popular with studios and engineers, CharterOak is contributing to a number of notably successful projects. CharterOak has been the microphone of choice for film composer Brian Keane to capture orchestral tracks for the 2007 Academy Award Winning documentary, *"Blood of the Ying Zhou District"* as well as the Emmy winning score for *"The Rhythm of the Rope"* and the upcoming Ric Burns film, *"Andy Warhol: a Documentary Film"*.

On the other side of the recording spectrum, The Pernice Brothers 2006 release, *"Live A Little"* captured almost exclusively with CharterOak's SA538, SA538B, S600 and new M900 small diaphragm models, has been hailed as their best album since 1998 and is appearing on critics *Best of 2006* lists including Spin and Magnet. Critics are raving about the detailed vocal and rich bottom end. The Big Takeover review reads: *"Did I mention Pernice has never sung better? You won't need a lyric sheet: he enunciates so clearly, yet his mouth lingers over every vowel and consonant, adding resonance and dripping sentiment"*. And Magnet writes: *"Never have the vocal melodies and strings peaked so perfectly, cracked open another crescendo, then peaked again. It's never been like this"*.

While CharterOak continues to multiply in sales, the company itself is experiencing growth. CharterOak began and has operated as a two person team. The company's founder, Michael Deming develops, builds, quality assures and sells the microphones while partner, Jennefer Wason, is responsible for the brand, visibility, advertising and public relations. They also answer the phone, respond to emails and deliver shipments to FedEx daily. They have achieved incredible results and to keep up with the increasing demand hired a technician to work under the strict supervision of Deming in the production facility. Scott Amore was hired in January and will begin light assembly and quality assurance doubling Deming's capacity to build microphones. Scott has 10 years of recording experience and is an electrical engineer, skills that are important to the growth of CharterOak.

CharterOak prides themselves in the unique brand they've created, a focus on the customer's overall experience that does not end with the sale. Users have benefited from unmatched quality, service and support since day one. Users have access to one-to-one technical support and are encouraged to ask questions about their microphone. The ADAPT™ Program offers users the opportunity to work directly with Deming to make custom modifications to their microphone based their feedback; ultimately create a personalized sound for the user. Additionally, CharterOak's entire microphone kits, from the case to the cables come with a lifetime warranty, demonstrating confidence in the product unseen in the industry.

About CharterOak Acoustic Devices

Founded in 2002, CharterOak Acoustic Devices designs and manufactures exceptionally high quality audio devices for the recording and broadcast industries. The company's mission is to provide distinctive sound and extreme durability, and to create microphones uniquely suited for today's recording environments. All CharterOak products are guaranteed for life. Current customers include industry leading professionals such as Don Miller (Ben Folds, John Mayer, Natalie Merchant) Emmy winning film composer Brian Keane, and broadcast icon SIRIUS Satellite Radio. For more information about CharterOak microphones, visit www.charteroakacoustics.com or email info@charteroakacoustics.com

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