

Media Alert:

CharterOak Acoustic Devices New Product Announcement, S700

ENFIELD, CT - (Mar 16, 2009) - CharterOak Acoustic Devices, manufacturers of hand assembled pro audio equipment announced today the release of the S700 Broadcast Microphone.

The CharterOak S700, will be on display for the first time at the Frankfurt Musikmesse Show next month (**Hall 5.1 D35**). Based on CharterOak's unique S600, the S700 employs CharterOak's series 700 type head amplifier with the S-3 type capsule used in the S600. The S700 was designed to meet the needs of broadcasters specifically, with its robust midrange, smooth and detailed top end and internal plosive filter.



"We're responding to broadcasters who love the sound of the CharterOak E700, but find the E700, to be a bit too bulky, and would really prefer a front address microphone" says CharterOak VP Marketing.

CharterOak has remained dedicated to providing outstanding sound, build quality, and unmatched customer service and technical support. The company's founder, a recording engineer and producer with 20 years experience, maintains his vision to provide the level of quality and service that he always wanted to receive as an end user. From this vision, CharterOak developed **Adapt(SM)** *Create Your Own Classic* microphone customization service, Tips & Tricks posted online, 7-day phone and web support to assist in matching the correct microphone with the correct application and a Lifetime Guarantee against manufacturing defects on all CharterOak products.

For dealer or distributor information, visit the CharterOak Dealer Page www.charteroakacoustics.com/dealers.htm

About CharterOak Acoustic Devices

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