

## Media Alert:

### Highly Anticipated CharterOak PEQ1 Now Shipping

**ENFIELD, CT - (Oct 2010)** - CharterOak Acoustic Devices, manufacturers of high quality, hand assembled audio products is excited to announce that the highly anticipated PEQ1 Program Equalizer has begun shipping this month.

Just in time for the upcoming San Francisco AES Show (Booth 1036), CharterOak's Stereo Program Equalizer is sure to capture attention. The PEQ-1 prototype has already been seen and heard around the world. "We've taken it to all of the major audio shows collecting feedback and astonishing end users" comments marketing director Jennefer Wason. All of the end user feedback and



comments gathered, initiated several rounds of tweaks resulting in "the most musically refined equalizer I have used in my 25 years of producing and recording" said Michael Deming, President and founder of CharterOak. The equalizer is a switchable 16 band program equalizer with center frequencies ranging from 20Hz to 50kHz, that is intended for use as a finishing tool on the mix buss or in mastering. "The PEQ-1 is very different than any other stereo equalizer on the market at the moment. Intended as a finishing tool, the device serves as a broad tone control with a focus on stereo imaging, natural musicality, and audio quality of the absolute highest order."

The CharterOak PEQ-1 is an active equalizer that employs the very best operational amplifiers, capacitors, resistors, input transformers, and output transformers that are available today. The design of the PEQ-1 is very intuitive, as the carefully chosen switchable center frequency points, overlapping bands, and contoured cut and boost are perfectly suited for music production. The equalizer is extremely clean and free of distortion, which allows for large amounts of boost in the upper frequencies without any harshness. The equalizer also boasts ultra-low phase shift resulting in extremely tight and focused bass and perfect stereo imaging, all of which make it an excellent choice across the mix buss or in a mastering environment.

The processor is delivered with a lifetime warranty on all parts and labor and easy access to factory technical support. The PEQ1 can be auditioned at the upcoming AES Show in San Francisco or through a local dealer.

#### About CharterOak Acoustic Devices

Founded in 2002, CharterOak Acoustic Devices designs and manufactures exceptionally high quality audio devices for the recording and broadcast industries. The company's mission is to provide distinctive sound with extreme durability and to create microphones uniquely suited for today's recording environments. Current customers include leading professionals such as Mike Chapman (The Sweet, Blondie, Divynls), John Fishbach (Stevie Wonder, Carole King, War) Don Miller (Ben Folds, John Mayer, Natalie Merchant) Emmy winning film composer Brian Keane, and broadcast icon XM/SIRIUS Satellite Radio. For more information about CharterOak microphones, visit [www.charteroakacoustics.com](http://www.charteroakacoustics.com) or email [info@charteroakacoustics.com](mailto:info@charteroakacoustics.com)

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